

MasterTech Plumbing, Heating and Cooling Let It Snow! Official Promotion Rules

No purchase necessary to enter or win

1. Participation in promotion. Participation of eligible individuals or entities (“Participant”) in the MasterTech Plumbing, Heating and Cooling Let It Snow Promotion (“Promotion”) entitles the Participant to a refund in the amount of the full purchase price, excluding sales tax, finance/bank charges, and subsequent change orders (“Purchase Price”) for any “Qualified Purchase” the Participant made during the “Promotional Period”, if it snows four inches (4”) or more at Columbia (Missouri) Regional Airport located in Columbia, MO on December 25, 2021, between the hours of 12:01am CST and 11:59pm CST (24 Hours) (“Snowfall Accumulation”), as determined by “Athenium Analytics LLC.”

- a. Employees and spouses of MasterTech Plumbing, Heating and Cooling are not eligible.
- b. Participants must live in the established service area of MasterTech Plumbing, Heating and Cooling.

2. Promotion Eligibility. Any Participant who does not comply with the Rules as described herein is ineligible to participate, or claim any refund for the Purchase Price, in the Promotion.

3. Promotion Eligibility Requirements. To be eligible to participate in the Promotion, Participant must make a “Qualified Purchase” during the “Promotional Period” and complying with the Rules in their entirety. Participants may also become eligible to participate without making a purchase by complying with the “Alternative Participation in Promotion” method described herein.

a. A “Qualified Purchase” is defined as a **non-refundable** (unless refund is made under the Promotion due to Snowfall Accumulation) purchase and installation by Participant from MasterTech Plumbing, Heating and Cooling of at least one of the following items:

- Furnace Replacement (Gas or Electric)
- Heat Pump Replacement (including mini-split systems)
- Replacement of Complete Air Conditioning and Heating System
- Water Heater (Gas, Electric, or Tankless)

Must be scheduled for installation at Participant’s chosen location no later than January 31, 2022 by MasterTech Plumbing, Heating and Cooling, with payment received in full by MasterTech Plumbing, Heating and Cooling, before the end of the Promotional Period (December 17, 2021).

b. The “Promotional Period” starts on November 1, 2021 and ends on December 17, 2021. Participant must make a Qualified Purchase and have installation scheduled, with payment in full received by MasterTech Plumbing, Heating and Cooling, all during the Promotional Period.

4. Alternative Participation in Promotion. (“Alternative Participants”) who wish to participate in the Promotion may do so without making a purchase by mailing a self-address stamped envelope to MasterTech Plumbing, Heating and Cooling, Attention: Marketing Manager, 5150 Interstate 70 Drive SW, Columbia, MO 65203 and including a signed copy of these Rules with contact information written legibly or typed at the bottom to include a full

name, complete address, telephone number and email address, and writing in “Alternative Participation-Let It Snow Promotion” under their signature. All entries must be received by MasterTech Plumbing, Heating and Cooling by close of business on December 17, 2021. Instead of a refund, since Alternative Participants will not have made a refundable purchase, Alternative Participants will each be provided a single drain cleaning service within the established service area of MasterTech Plumbing, Heating and Cooling during the calendar year of 2022 as per normal business hours scheduling utilized by MasterTech Plumbing, Heating and Cooling. (Valued at \$180 each.) Alternative Participants must live in the established service area of MasterTech Plumbing, Heating and Cooling.

5. Snowfall Accumulation Determination. Whether the required Snowfall Accumulation occurred (the “Determination”) will be made by “Athenium Analytics LLC, a neutral third party consultant, whose Determination will be final.

6. Refund Claim Process

a. If the Determination is made that the required Snowfall Accumulation occurred, MasterTech Plumbing, Heating and Cooling will notify Participants who have complied with the Promotion rules within 2 business days of the Determination being made by posting a notice on its Facebook page (<https://www.facebook.com/mastertech>) and website (www.mastertechplumbing.com). It may take two (2) weeks after the Snowfall Accumulation for the Determination to be made.

b. After the Determination is first communicated to Participants by posting on MasterTech Plumbing, Heating and Cooling’s Facebook page and website, Participants will have 30 days to download a Let It Snow! Promotion Refund claim form (“Claim Form”) from www.mastertechplumbing.com/LetItSnow, fill out the Claim Form in its entirety, sign it, and return it to MasterTech Plumbing, Heating and Cooling as specified therein. **Participants who do not submit a Claim Form within 30 days of the Determination being posted, will be in violation of these Rules and will lose their right to participate in the Promotion and claim a refund of the Purchase Price.**

7. Payment of Refund. If a Determination is made that the required Snowfall Accumulation occurred, and such Determination is accepted by the Third Party Insurer resulting in the payment of claims to MasterTech Plumbing, Heating and Cooling by the Third Party Insurer, MasterTech Plumbing, Heating and Cooling will pay eligible Participants who have submitted a Claim Form a refund on their Purchase Price within 60 days of receipt of payment by Third Party Insurer.

8. Right to terminate promotion. MasterTech Plumbing, Heating and Cooling reserves the right to end the Promotion at any time, without notice, and accept the participation of only those Participants who were eligible prior to the termination of the Promotion. This promotion is insured in the amount of \$150,000. Once \$150,000 of total qualified purchases are made, the Let It Snow! Promotion automatically closes and any additional purchases are not eligible to receive a refund.

9. Use of contest information. All Promotion information and entries submitted by Participants becomes the property of MasterTech Plumbing, Heating and Cooling, which reserves the right to use any and all information related to the Promotion, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.

10. No endorsement by Facebook. By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with Facebook and release Facebook from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to MasterTech Plumbing, Heating and Cooling and not to Facebook, and may be used to communicate with you, and to inform you about special offers from MasterTech Plumbing, Heating and Cooling and its affiliates.

11. No endorsement by Instagram. By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with Instagram and release Instagram from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to MasterTech Plumbing, Heating and Cooling and not to Instagram, and may be used to communicate with you, and to inform you about special offers from MasterTech Plumbing, Heating and Cooling and its affiliates.

12. No endorsement by Twitter. By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with Twitter and release Twitter from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to MasterTech Plumbing, Heating and Cooling and not to Twitter, and may be used to communicate with you, and to inform you about special offers from MasterTech Plumbing, Heating and Cooling and its affiliates.

13. No endorsement by Google. By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with Google and release Google from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to MasterTech Plumbing, Heating and Cooling and not to Google, and may be used to communicate with you, and to inform you about special offers from MasterTech Plumbing, Heating and Cooling and its affiliates.